Program: ART
Major/Minor: Graphic Design
Degree: Bachelor of Arts (B.A.)

Department: Art, Communication and Theatre
School: Arts and Sciences
Major Code: 003

GENERAL EDUCATION

Communications (9 Hours)
1. English (ENG 1113 and ENG 1213)
2. Speech Communication (COMM 1233 or 2213)

Social and Behavioral Sciences (12 Hours)
1. Political Science (POSC 1513)
2. American History (HIST 1513 or 1523)
3. Social Science (ECON 2113, GEOG 2723, HIST 3513, or SOC 1113)
4. Mental and Physical Health (KIN 1113 or PSY 1113)

Science and Mathematics (14 Hours)
1. Biological Sciences (BIOL 1114 or 1404)
2. Physical Sciences (CHEM 1004, 1114, 1315; PHYS 1114, 2015; PSCI 1114, 1214, or 1414)
3. Mathematics (MATH 1303, 1513, 1543, 1613, 2013, 2113, 2143, 2215, or 2283)
4. Computer Proficiency Requirement (BIM 1513 or CIS 1003)

Humanities (9 Hours)
1. Humanities, Philosophy, and Lit (ENG 2313, 3893; HUM 2113, 2223, 2313; or PHIL 2113, 2223)
2. Fine Arts (ART 1003, 1103, 2103, 3013, 3083; MUS 1113, 1123, 3133; THTR 1143, 1183, 2183, or 3183)
3. Foreign Language (CHTW 1513; FREN 1113; GERM 1113; SPAN 1113, 1223; ASL 1113; NS 1213)

MAJOR/MINOR REQUIREMENTS: Art

Core (27 hours)
ART 1213 Drawing I
ART 2013 2-D Design
ART 2023 3-D Design
ART 2903 Digital Imaging I
ART 2113 Art History Survey I
ART 3123 Color Theory
ART 3133 Art History Survey II
ART 3203 Art and World Cultures
ART 3313 History & Theory of Design

Graphic Design
Required (18 hours)
ART 2333 Vector Graphics I
ART 2633 Web Page Design I
ART 3033 Graphic Layout
ART 3903 Digital Imaging II
ART 4513 Applied Graphic Design I
ART 4613 Applied Graphic Design II

Electives 9 hours – choose from the following:
ART 3013 Comic Book Art and American Culture
ART 3103 Survey of Native North American Art
ART 3333 Typography
ART 3633 Web Page Design II
ART 3814 Digital Photography I
ART 3903 Digital Imaging II
ART 4033 Vector Graphics II
ART 4814 Digital Photography II
ART 4213 Printmaking I
ART 4950 Internship
ART 4960 Directed Reading
ART 4970 Special Studies
COMM 3773 Advertising Copyrighting & Design
COMM 3893 Communication Campaigns and Case Studies
COMM 3573 Video Production

44 Semester hours

54 Semester Hours